

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-57975-2

DATE PRINTED

08/08/12

AND

PAGE 1

| | | | | |
|--|---|-----------------------------|--|---------------|
| 11548 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516 | | ADVERTISER (OR AGENCY AND ADVERTISER) | |
| NAME | MULTI MEDIA SERVICES CORP. | | SCOTT BROWN FOR U.S. SENATE COMMITTEE | |
| AND | 915 King St Fl 2 | | 337 Summer St | |
| ADDRESS | Alexandria | VA 22314-3091 | Boston | MA 02210-1707 |
| | USA | | USA | |
| CONTACT | n. mcdonald | | PRODUCT BROWN/R/US SENATE MA EST 4916 | |
| LOCAL SALESPERSON | PAT CASHEN POLITICAL | AGENCY EST. NO. 4916 | PRODUCT CODE | 1300 |
| NATIONAL SALESPERSON | | | | |
| BROADCAST SCHEDULE STARTING 08/06/12 AND ENDING 08/12/12 NO. WEEKS: 1 | | | | |

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|-------------|------|---------------|--------|--------|--------|-------------------|------------------|-----------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 1 LUR | M-F | 5 | 05:58A | 07:00A | 30S | 08/06/12-08/10/12 | WBZ NEWS | 5 | 225.00 | 1125.00 |
| 2 FIXED | M-F | 5 | 07:00A | 09:00A | 30S | 08/06/12-08/10/12 | THE EARLY SHOW | 5 | 270.00 | 1350.00 |
| 3 FIXED | M-F | 5 | 09:00A | 10:00A | 30S | 08/06/12-08/10/12 | RACHAEL RAY | 5 | 405.00 | 2025.00 |
| 4 FIXED | M-F | 5 | 12:00N | 12:27P | 30S | 08/06/12-08/10/12 | WBZ NEWS | 5 | 450.00 | 2250.00 |
| 5 LUR | M-F | 4 | 03:00P | 04:00P | 30S | 08/06/12-08/10/12 | DR. PHIL | 4 | 190.00 | 760.00 |
| 6 FIXED | M-F | 2 | 04:00P | 04:30P | 30S | 08/06/12-08/10/12 | JUDGE JUDY | 2 | 630.00 | 1260.00 |
| 7 FIXED | M-F | 5 | 05:00P | 05:30P | 30S | 08/06/12-08/10/12 | 5PM NEWS | 5 | 720.00 | 3600.00 |
| 8 FIXED | M-F | 5 | 06:00P | 06:30P | 30S | 08/06/12-08/10/12 | WBZ NEWS | 5 | 900.00 | 4500.00 |
| 9 FIXED | M-F | 3 | 04:30P | 05:00P | 30S | 08/06/12-08/10/12 | JUDGE JUDY | 3 | 630.00 | 1890.00 |
| 10 FIXED | M-F | 3 | 07:00P | 07:28P | 30S | 08/06/12-08/10/12 | WHEEL OF FORTUNE | 3 | 1350.00 | 4050.00 |
| 11 | M-F | 3 | 07:28P | 07:57P | 30S | 08/06/12-08/10/12 | JEOPARDY ! | 3 | 1800.00 | 5400.00 |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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| | | | FROM | TO | | | | | | |
| 12 LUR | M-F | 5 | 11:35P | 12:37A | 30S | 08/06/12-08/10/12 | DAVID LETTERMAN | 5 | 350.00 | 1750.00 |
| 13 FIXED | M-Th | 1 | 04:30A | 05:00A | 30S | 08/06/12-08/09/12 | WBZ NEWS | 1 | 135.00 | 135.00 |
| 14 FIXED | M-F | 1 | 05:00A | 05:56A | 30S | 08/06/12-08/10/12 | WBZ NEWS | 1 | 270.00 | 270.00 |
| 15 FIXED | M-Sa Su | 4 | 11:00P 11:00P | 11:35P 11:35P | 30S | 08/06/12-08/12/12 | WBZ NEWS | 4 | 1620.00 | 6480.00 |
| 16 FIXED | Sa | 1 | 06:00A | 07:00A | 30S | 08/11/12-08/11/12 | WBZ NEWS | 1 | 315.00 | 315.00 |
| 17 FIXED | Sa | 1 | 07:00A | 08:00A | 30S | 08/11/12-08/11/12 | WBZ NEWS | 1 | 450.00 | 450.00 |
| 18 FIXED | Sa | 1 | 07:00P | 07:28P | 30S | 08/11/12-08/11/12 | WHEEL OF FORTUNE | 1 | 540.00 | 540.00 |
| 19 FIXED | Sa | 1 | 05:00A | 06:00A | 30S | 08/11/12-08/11/12 | WBZ NEWS | 1 | 135.00 | 135.00 |
| 20 FIXED | Su | 1 | 06:00A | 07:00A | 30S | 08/12/12-08/12/12 | WBZ NEWS | 1 | 315.00 | 315.00 |
| 21 FIXED | Su | 1 | 07:00A | 08:00A | 30S | 08/12/12-08/12/12 | WBZ NEWS | 1 | 450.00 | 450.00 |
| 22 FIXED | Su | 1 | 08:00A | 09:00A | 30S | 08/12/12-08/12/12 | WBZ NEWS | 1 | 630.00 | 630.00 |

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|------------------------|------|------------|--------|--------|--------|-------------------|--------------------------|--------------|--------------|----------------|
| | | | FROM | TO | | | | | | |
| 23 FIXED | Su | 1 | 05:00A | 06:00A | 30S | 08/12/12-08/12/12 | WBZ NEWS | 1 | 135.00 | 135.00 |
| 24 FIXED | M-F | 1 | 12:27P | 03:00P | 30S | 08/06/12-08/10/12 | CBS SOAP ROTATION | 1 | 450.00 | 450.00 |
| 25 FIXED | Th | 1 | 07:00P | 07:28P | 30S | 08/09/12-08/09/12 | PATRIOTS PRE GAME SHOW | 1 | 1000.00 | 1000.00 |
| 26 LUR | Th | 1 | 10:30P | 11:00P | 30S | 08/09/12-08/09/12 | PATRIOTS PRE SEASON POST | 1 | 1000.00 | 1000.00 |
| Total Contract: | | | | | | | | 67 | | 42265.00 |
| Billing Summary | | | | | | | | | | |
| Qtr 3-12 | | | | | | <u>Jul</u> | <u>Aug</u> | <u>Sep</u> | <u>Total</u> | |
| | | | | | | .00 | 42265.00 | .00 | 42265.00 | |
| GRAND TOTAL | | | | | | | | | 42265.00 | |

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